

COOO «MOROZPRODUCT»

We are guided by the valuables which we will never break.

**MOROZ
PRODUCT**

Mission and valuables

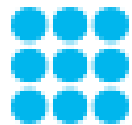
The mission of 'Morozproduct' consists in enriching life with joy, ease and to make each day a holiday.



International quality standards (We guarantee that our ice cream contains the best ingredients)



Leadership (We are not satisfied with what has already been achieved and aspiring for being a leader in our branch)



The consumer likes come before everything (For you to have choice we are offering various products to suit any taste)



Image of the Company (We create and maintain image of our company by being always honest with our clients and partners)

Principles of operation



We are honest in respect to our business partners



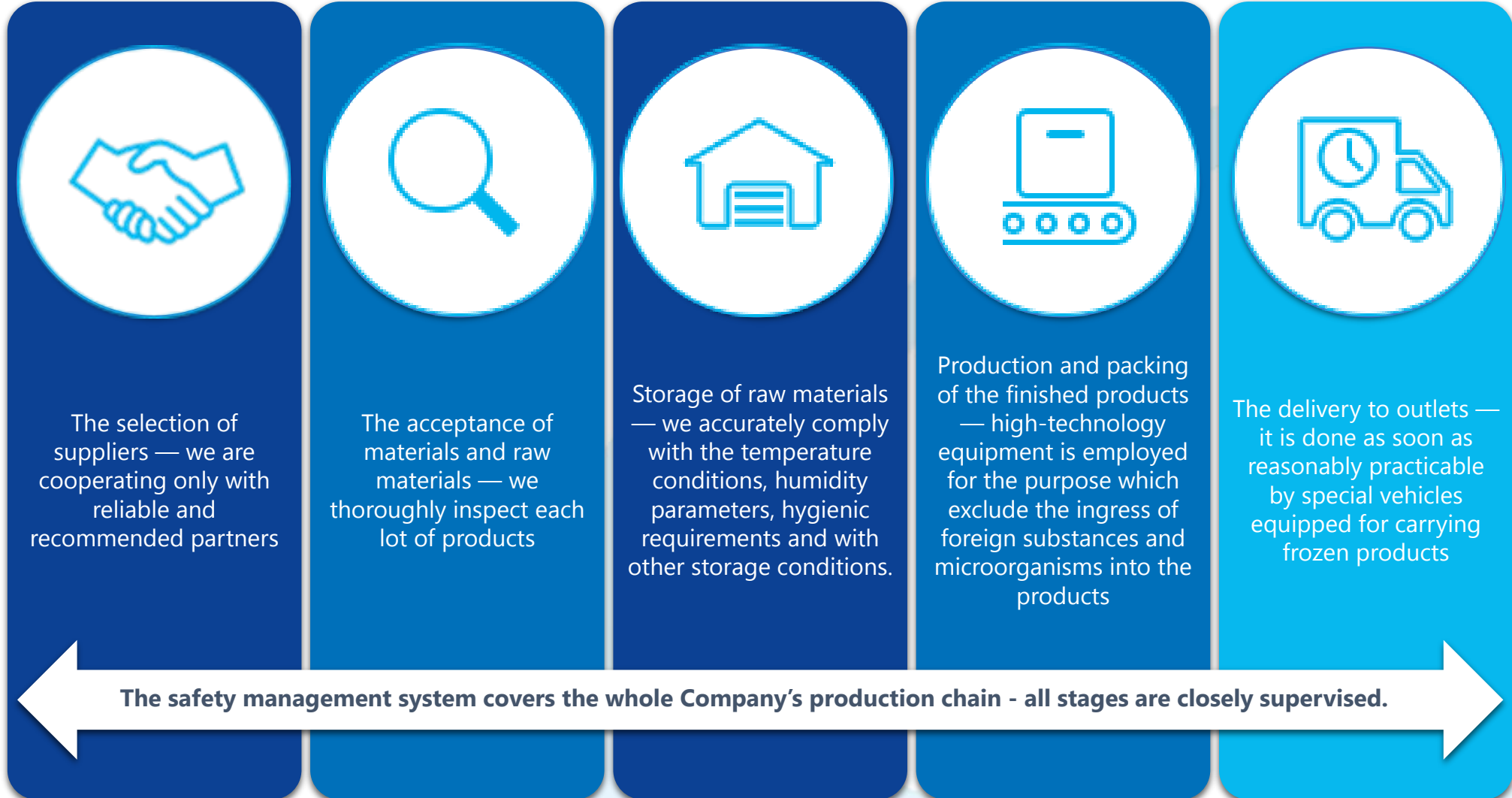
We are open and responsible to our customers



We follow the rules which make it possible to produce high-quality, safe and tasty products

Quality and safety

The quality and safety of products are the milestones for 'Morozproduct' business.



Certificates



A certificate of conformity of the management system with ISO 22000:2005 standard and a certificate of conformity of the management system with the requirements of the system of food safety certification FSSC 22000 have been granted to 'Morozproduct' thanks to its efforts.



History



1998

- Year of foundation of the company "MOROZPRODUCT"

1999

- Release of the first lots of ice cream under the trademarks "Gosha and Triumph"

2000

- Issued 17 types of ice cream.

2009

- A low-temperature logistics center was built and put into operation.

2013

- A new plant equipped with modern equipment was launched.

2016

- The company is the first of the countries of the Customs Union to enter the South American market. The company's share in the Belarusian market reached 39% - according to Nielsen.

2016

- The Morozproduct company is included in the register of organizations of the European Union, which makes it possible to organize the export of ice cream to the West European region.

2019

- The Morozproduct company exports its products to Georgia, Azerbaijan, Kazakhstan, the Russian Federation, Lithuania, the Czech Republic, annually opening up new areas for cooperation.



Own low-temperature logistics center - a large warehouse with a convenient automobile interchange, meeting the latest European standards and requirements. Modern technology allows you to store products according to all rules and regulations.



Warehouse areas and technologies enable the company to process a huge amount of cargo and at the same time to deliver the order for the next day across Belarus and provide the necessary stock, which is especially important in the summer months.



The speed of fulfilling orders is the main advantage of the professional team of the logistics center.

PRODUCTION

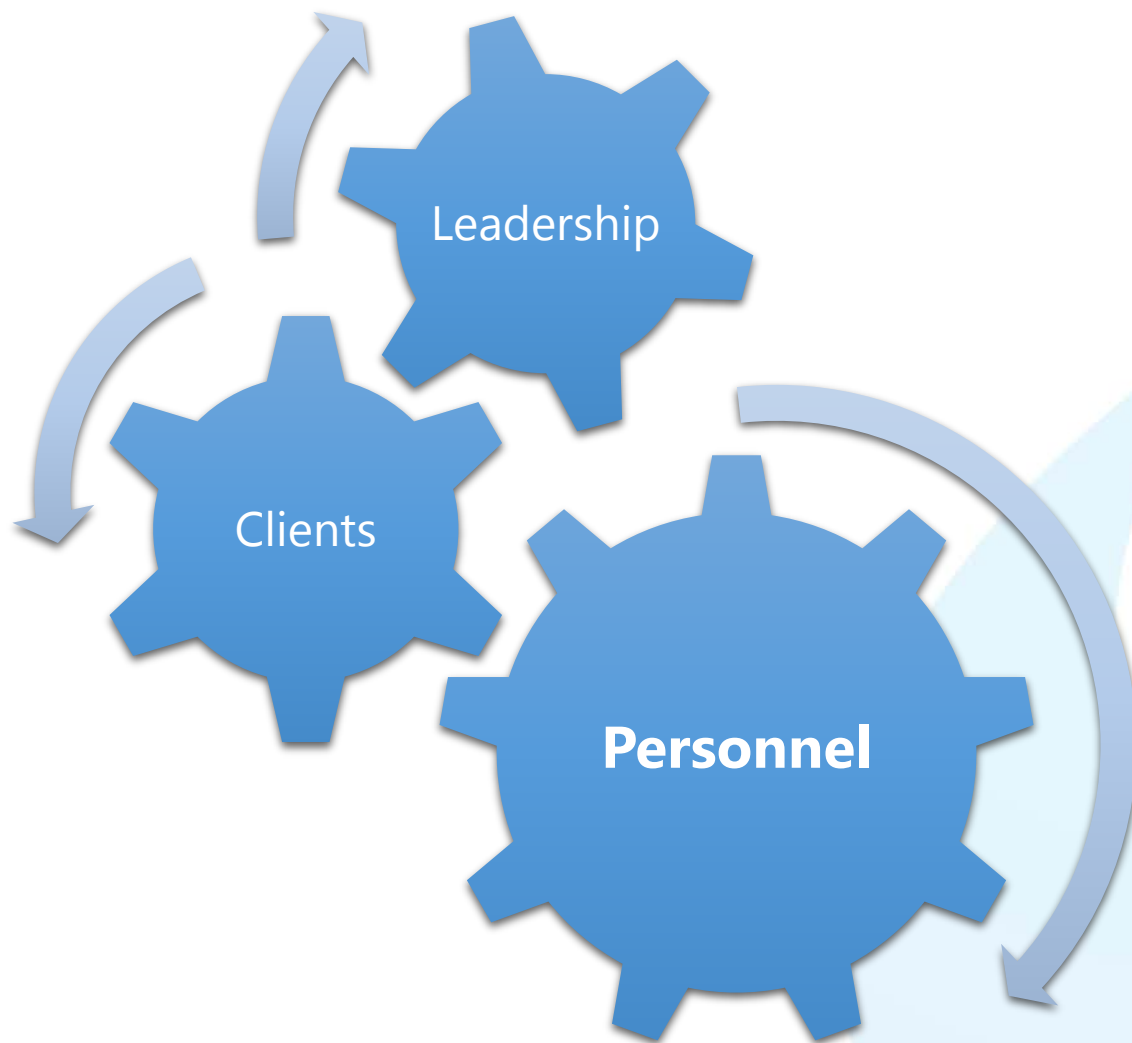


In 2013, a new modern plant was put into operation in Maryina Gorka, which was designed and built in accordance with the norms and rules of the international food safety management system.

The plant has its own infrastructure - a boiler house, artesian wells, treatment facilities

Production facilities of the company allow producing about 260 million packs of ice cream per year. The company "Morozprodukt" is proud of every kind of sweet treat produced.

PERSONNEL. The main value of the company



COOO "MOROZPRODUCT" is a team of professionals of the highest class. Employees of the company regularly improve their professional skills - they go through training, visit international exhibitions and seminars, trying to make Morozproduct products of the highest quality according to the most advanced technologies.

CONTACTS

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The logo for MOROZ PRODUCT is a stylized blue oval with a white border. Inside the oval, the word "MOROZ" is written in a bold, blue, sans-serif font, and the word "PRODUCT" is written below it in a similar font. The background of the oval is a light blue gradient with a white swoosh that curves around the text.

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